

CROSS

CARPETS

FOUR GENERATIONS + AUSTRALIAN OWNED

HOW TO CHOOSE THE PERFECT CARPET

Our step by step guide

At Cross Carpets, our passion lies in providing natural flooring. We strive to go the extra mile to provide the best solution for your carpeting needs. Choosing carpet comes down to a series of personal choices. There are many elements you need to consider before making a final decision these include lifestyle, functionality, style, fibre, texture, pattern, quality and colour.

With generations of expertise and experience, we have helped thousands of Australian families enhance their homes with wool carpet. We make it our priority to find the carpet you're looking for. Allow one of our dedicated flooring consultants to help make the decision easier for you, book an appointment at our showroom in Southport where you can be guided through our extensive carpet library.

STEP ONE - COLOUR

The best place to start is to first determine whether you are building or renovating? Do you have any existing colour schemes you need to work with?

There are a variety of different colour options available such as one-dimensional colours, two tone and heathered (multi fleck) coloured carpets. When looking at carpet samples it's important to take them home and try them under a variety of lighting options (natural daylight/artificial light) as this can often influence your decision. It's important to consider; darker colours can often make a room feel smaller, compared to lighter colours which can give a feeling of more space.



STEP TWO - NATURAL vs SYNTHETIC

There is no one fibre to suit everyone, both wool and synthetic carpets have their own unique benefits. At the end of the day it all depends on what you're looking for.

Top 5 benefits of wool:

- Wool is fire resistant, making it safer for your family
- Wool is dirt resistant and easy to clean
- Wool is hard wearing, it retains its look for longer and therefore is more cost effective
- Wool is a 100% natural product, it's biodegradable, sustainable and all round environmentally friendly
- Wool is hypoallergenic, it's great for asthmatics and allergy sufferers

Top 5 benefits of synthetic fibres:

- Nylon is fade and stain resistant
- Nylon is a tough and durable manmade fibre
- Polyester maintains its colour against cleaning and sunlight
- Polypropylene is inexpensive and great for high traffic areas
- Solution Dyed Nylon (SDN) is the superior synthetic fibre

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STEP THREE - PRICE & QUALITY

Over the years carpet has considerably reduced in price and become one of the most affordable flooring options for your home.

We understand that people have budget limitations. Make sure to discuss this with your flooring consultant so we can ensure to find the very best carpet available to fit your needs. The reality of purchasing carpet is "you get what you pay for" so it's important you are happy with it.

When discussing quality it's important to remember where the carpet will be used. It's a good idea to have good quality/tough carpet throughout the high traffic areas of your home.

STEP FOUR - STYLES & TEXTURES



Cut pile - is where the carpet is cut at the top, leaving tufts of yarn that stand straight up. Cut pile carpets are more luxurious and have a more formal look compared to a loop pile. However cut pile tends to show more light and dark areas including footprints and vacuum cleaner tracks.



Loop pile - has individual strands of yarn pulled twice through the carpet backing to create a small loop. Loop pile carpet creates a stylish finish with a soft, smooth feel and can have a range of distinctive patterns. It has a more casual look, hides footprints better and is well suited to high traffic areas especially shorter loops.



Combination Cut & Loop pile - these carpets have a combination of cut and looped yarns and can create sculptured effects such as squares, swirls. There can be many combinations of loop pile carpets including textured loop, level loop, berber, heathered and sisal.

STEP FIVE - LIFESTYLE

When purchasing new carpet, it's crucial to think about your lifestyle and who will be using the space, does this include children or animals.

Children spend a lot of time on the floor often playing with their toys, this can sometimes mean spills including drinks, food and paint. Look for a carpet that is soft and comfortable, yet easy to clean.

When considering carpet for pets cut piles are best. As pet claws may potentially get caught in the loop pile. It's always best to ensure your pets nails are trimmed regularly to minimise abrasions to the carpet.